

Kudos for Researchers

Making sure research is found, read and applied

Kudos provides a toolkit for increasing usage and impact of published research. You can use Kudos to explain your work in plain language, and share it (by email, social media, academic networks and more) with potential readers both within and beyond the field.

We are the only service that enables you to manage in one place all your publications (regardless of where they are published), all your communications (regardless of which tools or networks you use) and all your metrics (from “likes” and clicks to downloads and citations).

By centrally managing and measuring communications across different networks and tools, Kudos helps you understand which efforts are most effective at driving readership and citations.

Wherever you choose to publish or share work, Kudos helps you make this more effective by providing a standardized, central toolkit to:

- **Open** up research so new audiences can find and understand it
- **Track** the most effective networks for getting work read, discussed and cited
- **Learn** where to focus efforts to make best use of limited time
- **Improve** the metrics by which you are evaluated.

Kudos is FREE for researchers – we are supported by publishers, institutions, societies and funders who use our platform to provide you with better support for increasing reach and impact.

Over 100,000 researchers have signed up to explain and share work via Kudos. It is quick and easy to use, and it works:

Average
time on site:

5

minutes

Average
increase in
downloads:

23%

Kudos is so simple
to use - I can
effortlessly share my
research on multiple
platforms and track it
from the Kudos
dashboard.

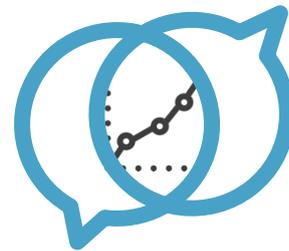
*Dr Mark F. Weems,
University of Tennessee, USA*

How does Kudos complement other systems?



Context

Profile sites such as ResearchGate enable you to share work, but within a closed community; metrics only reflect views within that group. Kudos helps you understand this sharing in the “bigger picture” context – your other sharing activities, and a wider range of metrics – so you can **learn what is worth your time.**



Correlation

Media such as Twitter or email enable you to communicate about your work, but it's hard to track the effect of this on publication metrics. Kudos uniquely enables you to map responses from email or social sharing against measures such as downloads or citations, so you can **learn which channels to focus on.**



Collaboration

Profile sites and communications tools are typically personal in nature. Kudos provides a nexus for collaboration between you and your institution, publisher, society and funder – so they can interact with, learn from, support and guide your communications and help to **maximize reach and impact on your behalf.**



Improved performance

Metrics providers such as Google Scholar, Scopus, Plum or Altmetric enable you to list your work and see citations or altmetrics. Kudos enables you not only to measure the performance of your work, but also to improve it – and track which of your efforts are most effective in this respect, to help you **finetune future efforts.**

